

# ABOUT OUR AGENCY

Child and Family Services of Western Manitoba is a private, non-profit, community-based charitable Agency, led by a community-elected and community-represented Board of Directors.

The goals of our Agency are to:



Strengthen and support families



Protect children from neglect, abuse, violence, and exploitation



Ensure children in our care are nurtured and supported in ways that promote their well-being



Work in partnership with the community



The health and wellbeing of children and families in Western Manitoba will continue to drive our Agency's commitment to improve the services we deliver.

We accomplish these goals by offering family strengthening programs and preventative resources to Westman communities.

# FOR MORE INFORMATION:



255 9th Street  
Brandon, MB



204-726-6280 or toll free  
1-800-483-8980



[cfswestern.mb.ca](http://cfswestern.mb.ca)



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The Elspeth Reid Family Resource Centre is  
open Monday to Friday, 9am - 5pm



CHILD AND FAMILY SERVICES  
OF WESTERN MANITOBA



Elspeth Reid Family  
Resource Centre

# FAMILY CIRCLE PARENT CHILD PROGRAM

## What is Family Circle?

Family Circle is a fun early years literacy program that uses rhymes, songs, and lullabies to provide an engaging and enriched time together for you and your baby or toddler.

Family Circle is offered every September, January, and April for 9 weeks each session. The program runs twice every Wednesday morning:

- 9:30am - 10:15am
- 10:45am - 11:30am

Family Circle is for parents and their child aged newborn to 24 months.



If needed, transportation is offered for the 9:30am session.

## Benefits of Family Circle

Using rhymes, songs, and lullabies, Family Circle is an enjoyable way to build on literacy skills and strengthen your parent-child bond.

The rhythm and repetition help form early literacy and language development. Babies hear words over and over and learn to associate them with meaning. New concepts are introduced through rhymes that help shape your little one's vocabulary and helps to identify actions, emotions, sounds, and much more.

Rhymes, songs, and lullabies also help to reinforce your parent-child relationship. You can soothe your child with a lullaby, bounce and lift your little one to a favourite rhyme, and hold and touch your baby as you recite a rhyme or sing a song - all of which gives you a close one-on-one connection that helps establish an emotional bond with your baby.

## Child Care Information

Child care is available for siblings while parents and baby attend Family Circle.

Please call the day before Family Circle each week to reserve a child care space. Please also let us know if you need to cancel your reserved space so we can fill the spot with another child who may be waiting.

Upon your arrival in our Child Care Centre, we ask that you and your child choose and label a locker and sign in. Please make sure your child has washed hands. Once your child is settled, say good-bye. You and your baby then join us in the Family Circle room.



A nutritious snack will be provided for children in the Child Care Centre.



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The Elspeth Reid Family Resource Centre is supported by:



**United Way**  
Brandon & District



**CHILD & FAMILY SERVICES  
OF WESTERN MANITOBA  
FOUNDATION INC.**