

ABOUT OUR AGENCY

Child and Family Services of Western Manitoba is a private, non-profit, community-based charitable Agency, led by a community-elected and community-represented Board of Directors.

The goals of our Agency are to:



Strengthen and support families



Protect children from neglect, abuse and exploitation



Ensure children in our care are nurtured and supported in ways that promote their well-being



Work in partnership with the community



Continue to lead in the advancement of health and well-being of children and families of Western Manitoba

We accomplish these goals by offering family strengthening programs and preventative resources to Westman communities.

FOR MORE INFORMATION:



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CHILD AND FAMILY SERVICES
OF WESTERN MANITOBA



Elsbeth Reid Family
Resource Centre

ParentChild+

Formerly known as the
Parent Child Home Program

"Through ParentChild+, I learned how important it is to find time during the day to sit with my child to read or play. This program taught me there is always something new to teach children, not only from books and toys, but even when taking a walk and looking at different things."

- Former Participant

About the Program

The ParentChild+ program is an early childhood literacy, parenting, and school readiness program. Its goals are to:



Support parents in their role as the child's first and most important teacher, and



Support children aged 2 to 4 as they develop language and early literacy skills

The program is delivered in the family's home by trained volunteer Home Visitors. The Home Visitors use specially chosen books, toys, and activities to help the parent enhance their child's development and to promote positive communication and interaction between the parent and child.

Principles of the Program

ParentChild+ empowers parents as they experience the value of reading, talking, and playing with their young children. This helps the parent prepare their child for future learning and acknowledges and supports the parent's important role in their child's lifelong learning.

This program began in the New York in 1965 and has been operating in Brandon thorough CFS of Western Manitoba's Elspeth Reid Family Resource Centre for over 35 years. This site is the only certified site in Canada to offer ParentChild+ to families.

How to Get Involved

ParentChild+ is an important part of CFS of Western Manitoba's family strengthening programming. This program exists because of volunteer Home Visitors and through funding from public, private, community, and organizational donors.

If you would like to support our Agency or ParentChild+, please feel free to get in touch with us.

